EYE2023: SD Action Plan

Environmental issue: Ecologically design the event, reducing waste impact while managing the carbon footprint of bringing together young people from all over Europe and beyond

Objective 1: Reduce waste		
1	III. Event logistics	(Catering) 1) Provide only reusable cutlery, glasses and plates inside and, where relevant, serve meals in glass jars (with deposit) 2) Reuse or recycle remaining waste outside (e.g. cardboard supports, reusable/recyclable containers, guidelines for caterers) 3) Organise food donation if feasible through associations (mainly bread, sandwiches) by communication before the event with partners that could collect food at the end of the event
2	III. Event logistics IV. Communication	(Water consumption) 1) Communicate on water bottles 2) provide glasses at the Parliament, Eco-cups/botcup in the EYE Village (against deposit - e.g. €2) and organise their collection during and after the event and their washing either by caterer and/or social economy company 3) Provide enough water fountains in the Village, connected to the municipal system and which accept all sizes of bottles 4) Install dry toilets at the the EYE Village
3	III. Event logistics	(Logistics) 1) Utilize reusable material for totems and arches and reuse at least 2/3 of the banners produced for the previous edition
4	II. Programme III. Event logistics IV. Communication	(Give aways) 1) Clear goodies policy at the event for programme contributors and partners 2) No printed program for media or participants (only 1 page map available in paper during the event) 3) Distribute to participants bag pack with sustainable label 4) Use leftover wristbands for other EP events (possibly next EYE events)

Objective 2: Ensure adequate waste management		
5	III. Event logistics	(Processes) 1) Provide volume or weight of the waste of the EYE event (traceability) 2) Have as much as possible the same waste streams inside the EP and in the Village 3) Provide organic waste sorting solution outside the European Parliament 4) Work with Ecomanifestation Alsace on waste prevention, awareness raising on waste production, reduction and management 5) Clear waste sorting guidelines
6	III. Event logistics	(Engage participants and volunteers) 1) Include waste management/sorting in the tasks of all volunteers 2) Train volunteers on waste management (awareness & good practices)

Objective 3: Raising awareness of participants carbon footprint		
7	IV. Communication	(Communication) 1) Promote sustainable transport for the participants including but not limited to 3-day pass sold by the CTS). 2) Inform participants about the impact of their choices on the overall ecological impact of the event
8	IV. Communication	(Programme) 1) Involve Ecomanifestation Alsace on awareness-actions on environmental impact of event for grantees

Objective 4: Measure and reduce carbon footprint		
9	I. Strategy Framework	(Data collection) 1) Improve the data collection template developed for EYE2021 to enhance the measurement of the carbon footprint and share it with all contractors, subcontractors and grantees 2) Use the registration process to collect participant's data on transportation
10	III. Event logistics	(Local transport) 1) Provide a parking for those groups of participants arriving by bus 2) Provide enough secured parking for bicycles close to EYE Village
11	III. Event logistics	(Catering) 1) Have 2/3 of the catering options outside the canteen plant-based/Veggi. 2) For meat option inside and outside the canteen, no red meat.
12	I. Strategy Framework	(Offsetting) 1) Use EYE2023 carbon footprint to estimate and allocate a budget for the offsetting of the 2025 edition for project in Strasbourg region
13	IV. Communication	(Communication) 1) Write a post on Facebook encouraging participants to get in touch with each other to set transportation sharing options

Social issue: Make the event inclusive and accessible to all young people

Objective 1: Make the communication tools more accessible		
14	IV. Communication	(EYE Website) 1) Review of the content, text and format of the EYE website and other communication elements (programme, online platform, etc) to ensure digital accessibility and, based on this review, follow up in implementing improvements 2) Have the website in the six main EU languages
15	IV. Communication	(EYE Helpline) 1) Propose a Belgium landline and a French mobile number 2) Give the opportunity to request to be called 3) Allow participants to send messaged or chat with helpline

Objective 2: Ensure inclusive access to activities

16	III. Event logistics IV. Communication	(Gender neutral) 1) Provide gender neutral toilets at the EYE Village 2) Check if security staff is trained on gender neutral considerations applied to security checks 3) Use inclusive writing for the programme 4) Train organising coordination team on biases & prejudices
17	III. Event logistics	(Physical disabilities) 1) Ensure some EP wheelchairs will be available 2) Have international sign language interpretation for up to 2 activities in parallel and display it in the web stream 3) Provide (upon request) "induction loop" 4) Provide a van adapted to disabilities as part of the shuttle option proposed 5) Identify all spaces that are not accessible for people in wheelchairs, find solutions and clearly communicate on accessibility to the site to participants
18	III. Event logistics	(Cognitive Neuro-diversity disabilities) 1) Provide a quiet room 2) Find solutions to allow people with other neuro-diversity (ASS, ADD, ADHD, etc.) to use the access/exit lanes for wheelchairs
19	III. Event logistics IV. Communication	(Communication and awareness-raising) 1) Give the opportunity to ask for support prior to the booking or as part of the registration 2) Make a helpline available for participants to ask for specific support prior or during the event 3) Train volunteers dedicated to accompanying people with a disability on how to accompany them
20	III. Event logistics IV. Communication	(Catering) 1) Propose affordable food options 2) Communicate clearly on the availability of non-allergenic food options 3) Communicate about the possibility to bring your own food
21	III. Event logistics	(Religion) 1) Provide a prayer room

Objective 3: Increase participation of young people from underrepresented backgrounds

22	III. Event logistics V. Continual Improvement	(Student Volunteers) 1) Identify volunteer positions that can be offered to people with disabilities 2) Analyse data of 2021 volunteers and take measures to diversify the background of EYE2023 student volunteers
23	II. Programme IV. Communication	(Reaching out to Strasbourg youth) 1) Collaborate with the Municipality of Strasbourg to better connect the EYE with the local community 2) Provide Free access to the EYE Village for local visitors (not registered in advance) 3) Involve ESATS for the catering of the event 4) Request that grant beneficiaries also reach out to Strasbourg Youth to attract them in the Village

24	III. Event logistics	(Languages) 1) Provide 24 languages interpretation in hemicycle
25	II. Programme IV. Communication	(Call for programme contribution and OMG) 1) Organise a call for applications for groups with disadvantaged background to receive financial contribution 2) Organise a call for applications for programme contribution (with entitlement to financial contribution), with bonus points for disadvantaged backgrounds 3) Organise an EYE online session to explain the application process and reference to the SD policy 4) Organise a webinar to explain the OMG rules and reference to the SD policy

Objective 4: Creating a safe and secure environment for all participants and stakeholders

26	III. Event logistics IV. Communication	(Accreditation) 1) Little or no queues at the accreditation centre for correctly pre-registered participants, and at payment desk (if applicable) 2) Better protect the site so that only accredited participants access the Village 3) communicate and encourage about accreditation possibilities on Thursday
27	III. Event logistics	(Crowd management) 1) Close road access next to the EYE Village site 2) Double Check participant entrances to ensure observance of the Parliament's capacity limit 3) Check the emergency evacuation procedure in case of terrorist attack 4) Train security staff on frustration management (only if access to parliament needs to be slowed due to capacity limit) 5) More secure crossing of participants from the tram
28	III. Event logistics IV. Communication	(Disorders, harassment & hate speech) 1) Active moderation on Social media 2) Strengthen the code of conduct and its enforcement 3) Establish clear process on how to treat participants flagged during the pre-event screening as likely to disturb public order 4) Screen the programme to identify sensitive sessions and reinforce security in the activities' space 5) Inform all sponsored participants in advance that the financial contribution will be paid after the event 6) ensuring presence of professional mediator to de-escalate conflicts and promote peaceful solutions 7) Set a stand to raise awareness on the code of conduct and as a point of reference for participants feeling intimidating
29	III. Event logistics	(Health and Safety) 1) establish a sanitary plan (including CROIX ROUGE at the EYE Village 2) ensure a "Coordinateur de chantier" is on site from assembly until dismantling of the EYE Village together with a Health and Safety Officer who makes regular controls (unannounced)
30	III. Event logistics	(Logistics) 1) Have (more) charging facilities/stations for participants across the EP buildings 2) Foresee power banks for volunteers

31	III. Event logistics	(Catering 1) Give the possibility for groups to pre-order sandwiches or canteen voucher 2) Have a fast-lane for pre-orders and EP volunteers ordering food

Economical issue : Engage youth and be a role model

Objective 1: Highlight best practices and share them		
32	II. programme	(Programme) 1) Have a stand dedicated to EMAS
33	IV. Communication V. Continual Improvement	(Feedback from participants) 1) Promote stories: call to participants about sustainability interesting stories 2) Get more suggestions from the feedback questionnaire: ask more questions related to sustainability (survey on the spot and after event) 3) Set up a platform where participants can give their feedback on sustainability, security etc. for instance with a QR code to fill in on the spot a feedback or survey, or a QR code to evaluate a specific activity
34	IV. Communication	(Staff as role model) 1) Organise awareness-raising with Ecomanifestation Alsace towards EP Staff 2) Highlight internally accessibility of the EYE by sharing facts and figures on sponsored groups and other measures
35	IV. Communication	(Communication) 1) Share goals and sustainable policy not only with participants but organisers, partners, contractors: all people working on the event 2) Mirror sustainable initiatives on the EYE web page with videos to illustrate (series of videos on what a participant should do) - indicator: number of videos 3) Share our action plan on EYE website
36	II. Programme III. Event logistics V. Continual improvement	(Sustainable procurement) 1) Include additional SD objectives in the call for tender and proposal 2) Organise a workshop with grant beneficiaries on sustainability

Objective 2: Communicate on achievements		
37	IV. Communication V. Continual improvement	(Feedback to stakeholders) 1) Have evaluation meetings with all stakeholders and share report with all (include SD to briefing sessions agenda and report) 2) Communicate on improvements with regards to harassment of participants and follow-up measures to activity organisers and, if relevant, participants.
38	IV. Communication	(Promote achievements and inspire others) 1) Organise a workshop with other DGs and services to present the achievements with ISO20121 (after the event) 2) Organise a workshop with other EU Institutions to present the achievements with ISO20121 (after the event)

39	IV. Communication	(Communication) 1) Communicate at strategic event locations (accreditation centre, catering, other queuing locations), with a specific design (signs, no text) on all sustainable actions, incl. on the 3 pillars of sustainability 2) After the event, communicate with facts and figures about best practices (sustainability, accessibility, sponsorship, etc) 3) Communicate about the sustainability achievements obtained compared to previous editions of the EYE and/or of similar events (after the event)

Objective 3: Engage youth on sustainability & citizenship

40	II. Programme	(Co-creation) 1) Increase activities designed by young participants from a third to half of them 2) Allow young interpretation students to interpret some activities in the spirit of co-creation, possibly increasing thereby the number of languages eye can offer to the event
41	II. Programme	(European elections 2024) 1. Organise a bootcamp for together.eu participants on mobilising voters 2) Put in place an elections track to feature elections-related activities organised by the European Parliament, partners and youth groups alike
42	II. Programme V. Continual improvement	(Sustainability) 1) Put in place a Green Track to feature environment-related activities organised by the European Parliament, partners and youth groups alike 2) Share the action plan with participants in the post-event survey

Objective 4: Optimise processes

43	III. Event logistics	(Catering) 1) Define a different food set-up in the Village compared to EYE2021, when neither the participants, nor the food-trucks were happy. The system in EYE2021 was also not optimal with regards to waste management or, hygiene control.
44	III. Event logistics	(Mitigate risks) 1) Anticipate the new period of year for the event : summer instead of autumn, with all consequences that may have (climate/heat, days & night events, food, fridges…) 2) Revise accreditation process to decrease queues through digitalisation, allowing for more specific attention for people who require it.
45	III. Event logistics	(Volunteers) 1) Establish clear task sharing for outside area (EP teams, volunteers)
46	III. Event logistics V. Continual Improvement	(Relationship with City of Strasbourg) 1) Define meeting schedule and level for the close collaboration with the Municipality of Strasbourg 2) Set in the Memorandum of Understanding the roles and missions of each party 3) Work hand-in-hand with the Municipality of Strasbourg on sustainable development issues so that both parties benefit from each other's policy and work in the area of Sustainable events.

47	I. Strategy Framework	(ISO20121) 1) Update SD policy according to 2022 diagnosis